

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for:

Steven R. Mitchell

Serial No. 09/528,466

Filed: March 17, 2000

A PURCHASE COORDINATOR For:

**ELECTRONIC COMMERCE** 

Box Non-Fee Amendment Assistant Commissioner for Patents Washington, D.C. 20231

Examiner: Robert M. Pond 2-11-03

Art Unit: 3625



## AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed November 8, 2002, in connection with the above referenced patent application, Applicant respectfully requests entry of the following amendments and requests reconsideration in view of the following remarks.

## IN THE CLAIMS

Presented below are all the amended claims in clean unmarked form. The claims, in marked-up form, are presented as an attachment.

The method of Claim 3 further comprising:

establishing the retailer profit data as either a percentage above the manufacturer cost, or a

specified sum.